

## ***Bryant Youth Association Announces New Community Partnership with Chris Crain Dodge Jeep Ram in Benton***

FOR IMMEDIATE RELEASE

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Bryant, AR – December 16, 2025 — Bryant Youth Association (BYA) is beyond proud to announce a new partnership with Chris Crain Dodge Jeep Ram, launching as the organization begins 2026 with a shared commitment to investing in local youth and strengthening the Saline County community.

This partnership brings together two organizations deeply rooted in service, leadership, and community growth. Through this collaboration, Chris Crain Dodge Jeep Ram will support Bryant Youth Association’s mission to provide safe, educational, and enriching programs for children across Bryant and surrounding areas.

“We are incredibly excited to start 2026 alongside a company like Chris Crain,” said Amanda Herman, Director of Marketing and Donor Relations of Bryant Youth Association. “Their dedication to giving back and supporting families aligns perfectly with our mission. This partnership will directly impact the opportunities we can provide for the youth we serve. Partnering with Chris Crain Dodge Jeep Ram and *The Big Lot* is a big deal and BYA is excited to support all their dealerships.”

Bryant Youth Association serves thousands of children each year through mentorship, leadership development, educational enrichment, youth sports and scholarship support. Partnerships like this one allow BYA to continue expanding programs that empower children to grow with confidence, character, and community connection.

Chris Crain Dodge Jeep Ram is widely recognized across Arkansas for its community involvement and support of local organizations. This new partnership reflects their ongoing commitment to making a meaningful difference where they live and work.

“We believe strong communities start with strong youth,” said Terry Harrison, General Manager of Chris Crain Dodge Jeep Ram. “Partnering with Bryant Youth Association allows us to invest in programs that help children thrive today and build a brighter future for tomorrow.”

The Bryant Youth Association and Chris Crain Dodge Jeep Ram look forward to a successful partnership in 2026 and beyond, focused on creating positive outcomes for local youth and families.

For more information about Chris Crain in Benton, visit [ChrisCrainCars.com](https://ChrisCrainCars.com). More information on Bryant Youth Association or ways to get involved, visit [BryantYouth.org](https://BryantYouth.org) or follow BYA on social media @bryantyouth.



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