

FOR IMMEDIATE RELEASE

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Bryant Youth Association Teams Up with Legends Sports & Entertainment to Score Big for Local Youth

Bryant, AR — The Bryant Youth Association (BYA) is excited to announce a dynamic new partnership with Legends Sports & Entertainment, a locally owned sports training and event facility based in Benton, Arkansas. This new collaboration brings together two organizations passionate about creating unforgettable experiences for Saline County youth—on and off the field.

Legends is more than just a training center — it's a hub for youth development and family fun. Known for their state-of-the-art batting cages, private training programs, and youth leagues, Legends also hosts action-packed birthday parties that have become a go-to for families across the region. Whether it's hitting in the cages, running bases, or celebrating milestones, Legends is all about giving kids a space to grow, play, and succeed.

“Partnering with Legends is a home run for us,” said Amanda Herman, Director of Marketing and Donor Relations at BYA. “They’re a first-class organization that shares our passion for youth development. From training to birthday celebrations, Legends is giving kids memories that will last a lifetime—and that aligns perfectly with the heart of BYA.”

As a fully community-funded nonprofit, BYA depends on strong partnerships to help provide sports, mentorship, and leadership opportunities to kids across Bryant and surrounding communities.

“We’re excited to partner with BYA and be part of something that truly matters,” said Chris Jordan, Owner of Legends Sports & Entertainment. **“Supporting our local youth and giving back** to the community that’s given us so much — that’s what it’s all about. Together, we’re building a stronger future for Saline County.”

Casey Jordan, shared her enthusiasm; “It’s a joy to surround ourselves with young people—there’s a special kind of energy and hope they bring. If we can brighten their day just a little, we’re doing something right.”

Together, BYA and Legends are building up confident, connected kids who grow into leaders who believe in themselves and their community.

About Bryant Youth Association

The Bryant Youth Association is a nonprofit organization dedicated to providing positive, affordable youth sports opportunities in Saline County. 100% funded by community support, BYA helps children grow in confidence, character, and teamwork through structured play and strong mentorship. Visit www.bryantyouth.org.

About Legends Sports & Entertainment

Legends Sports & Entertainment is a family-friendly sports facility located in Benton, AR, offering baseball and softball training, batting cages, basketball, pickleball, unforgettable birthday party experiences and more. Legends helps local athletes improve their game and celebrate their wins. Visit at www.legendsmvp.com

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