

FOR IMMEDIATE RELEASE

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Local Favorites Stated Apparel and Bryant Youth Association Unite to Empower Local Youth Through Sports and Style.

Bryant, AR — Bryant Youth Association (BYA) is thrilled to announce a new partnership with Stated Apparel, a locally owned lifestyle brand rooted in Benton, Arkansas. Known for its high-quality, sustainable clothing designed and printed in-house, Stated Apparel has been a staple in the community since 2010, offering original, premium clothing that represents local spirit.

Stated Apparel's curated collection features a blend of their own designs and selections from other outdoor-based companies, such as Kavu, Southern Marsh, and Fieldstone . Their commitment to quality and community makes them an ideal partner for BYA's mission to support and develop local youth through mentorship and a multitude of programs.

“Supporting local youth is a huge part of who we are,” said Chris Jordan, owner of Stated Apparel. “We want our store to stand for more than just great clothes. Partnering with BYA gives us a chance to contribute directly to something that matters — our kids, our future.”

The Bryant Youth Association is entirely community funded, and partnerships like this one with Stated Apparel are essential in helping BYA continue to make a lasting impact on local youth through sports, mentoring, and community engagement.

“We are thrilled to partner with a business that not only shares our local roots but truly believes in the mission of BYA,” said Suzanne Passmore, Director of the Bryant Youth Association. **“It’s more than just a sponsorship — it’s a partnership built on shared values and a vision for a stronger, more connected Saline County.”**

Together, BYA and Stated Apparel are not only promoting athletic and leadership opportunities for local kids — they’re weaving a stronger fabric of community support.

About Bryant Youth Association

BYA is a nonprofit organization serving Saline County, committed to growing strong kids through teamwork, integrity, and opportunity. To learn more visit www.bryantyouth.org.

About Stated Apparel

Stated Apparel is an Arkansas lifestyle brand rooted in authenticity, simplicity, and stylish comfort. Each design reflects a sense of home, belonging, and connection—whether you're repping your state or your alma mater. Learn more at www.stated.me.

Media Contact:

Amanda Herman
Director of Marketing and Donor Relations, Bryant Youth Association
(501) 539-2858 | amanda@bryantyouth.org

